



18th annual 24-hour ART MARATHON & AUCTION

Call for Artists

CoCA invites both emerging and established artists from around the country as well as internationally to participate in the renowned **24-hour Art Marathon**, to be held this year in CoCA's newest space: in the Globe building at 1st and Main in Seattle's historic Pioneer Square district

Beginning 9am on Thursday, the 7th of October and ending 9am the following day, 24 artists working in a wide variety of media will paint, draw, collage, construct, spray, write, and otherwise bring into existence numerous works of art to be auctioned off in a series of silent and live auctions on the evening of the second day (Friday October 8). For those who have witnessed previous marathons or participated in past events, the blast of pure creative energy during the event, combined with the controlled chaos and pandemonium, makes this one of the Northwest's premier art spectacles.

ADDITIONAL DETAILS:

CoCA will "pre-exhibit" 1-2 works by each of the 24 participating artists in the weeks leading up to the event; this work will remain for sale during the Marathon and beyond but will not be part of the formal auction on October 8. Artists are asked to ship or deliver 1-2 previously made works for this exhibit. A walk-through orientation of the space will also be offered to artists on Tuesday, September 28, at 11am.

Each artist is asked to make a minimum of four pieces during the 24 hours, with at least one piece from each artist designated as a "live auction item." Remaining work created during the Marathon will be auctioned in a series of silent auctions. Work selected for the live auction will also be held over for an exhibition of Marathon Art that will be on display for up to 30 days. Proceeds from all sales, both in the "pre-exhibition," the series of silent and live auctions, as well as the "post-exhibit," will be divided between CoCA and the artists at 50/50.

Artists are provided with basic work space, table & chair, and served four complimentary meals (lunch and dinner on Friday; breakfast and dinner on Saturday) in addition to continuous supplies of beverages. Additional equipment, including canvases, lighting, electrical cords, etc., should be supplied by the artist (using a 10% CoCA discount at Artist Craftsman and Supply in the U district). For international artists and/or artists coming from out of state, special arrangements for material can be made in advance through coordination with CoCA Marathon administrators (contact numbers at end of document).

An auction catalog featuring artist statement, brief biography, and 1-2 works produced during the event, will also be designed and produced in time for the auction on Saturday October 8 at 6pm. All work produced during the marathon is also professionally photographed and uploaded to the website. Participating artists also receive a 1 year membership in CoCA.

The auction will feature VIP tables, cash bar, and a dinner. Prices for the auction event range from \$200 for a table (includes seating up to 8, with dinner, complimentary bottle of wine for the table, catalogs, and bid numbers), to \$25 at the door (\$15 for members) with dinner, a catalog, and a bid number. (The marathon portion of the event is free and open to the public for the entire 24 hour period.) Three silent auctions are typically followed by a live auction, and all work except the live auction pieces (see above, "post-exhibit") will be wrapped and delivered to the buyer the same evening.

To apply:

Applications are electronic and can be made entirely online with prompts to upload a 250 word artist statement and 200 word bio in addition to up to six jpgs (minimum three) from each artist. There is no cost to apply.

Apply at:

<http://www.cocaseattle.org/submission.php>

Be sure to enter "Marathon" when asked what you are submitting for (it should appear as the default). Under "proposed piece," describe the work and/or projects you would like to undertake (including collaborations, etc.) in the 24 hour time span. If you have exclusive gallery representation, also address how the project for the Marathon will differ from the work you produce for a gallery setting. Inquiry and process-oriented work is especially encouraged; outcomes need not be determined in advance and an experimental mindset is often helpful.

Deadline: electronic submission completed as of midnight on **September 7, 2010**. The online system will ask you to

- Upload a maximum of six digital images (minimum three) of *generally similar previous work*, jpg file format, max. dimension of 800 pixels in either direction. Include a description of the images (artwork title, dimensions, medium and year of creation).
- Upload an Artist's statement of 250 words (or less) specific to the themes of the Marathon (i.e. process, materials). This will appear in the catalog.
- Upload an Artist's biography of 200 words (or less) including previous Marathon experience, awards, honors, shows, degrees. This will also appear in the catalog.
- Contact info (address, phone, email)
- Artist web site link (if available) – include in Artist Biography

24 artists will be chosen from the submission pool. Offers will be made through email, accompanied by an Artists Agreement Form and additional information, during the week of September 13; in most cases artists will need to respond within 48 hours of an offer whether they will participate, returning the Agreement with an electronic signature. The final lineup of 24 artists will be released to the media Friday September 17.

For more information, contact:

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